

# CONTRACT



**WHNS-TV**  
**Meredith Corporation**  
**Fed ID 42-0410230**  
**21 Interstate Court**  
**Greenville, SC 29615**  
**(864)288-2100**

[www.foxcarolina.com](http://www.foxcarolina.com)

And:

**Waterfront Strategies**  
**3050 K Street NW, Suite 100**  
**Washington, DC 20007-5108**  
**USA**

<u>Contract / Revision</u> 759308 /		<u>Alt Order #</u> 08417697
<u>Product</u> LCV VICTORY FUND		
<u>Contract Dates</u> 11/01/16 - 11/08/16	<u>Estimate #</u> 5703	
<u>Advertiser</u> LCV Victory Fund		<u>Original Date / Revision</u> 10/17/16 / 10/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNS	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 265	<u>Product 1/2</u> 281
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHNS	11/01/16	11/07/16	M-F 1135p-1205a	1135p-1205a		:30			IMP		NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$250.00					
N 2	WHNS	11/01/16	11/07/16	M-F 3-4p	M-F 3-4p		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$175.00					
N 3	WHNS	11/01/16	11/07/16	M-F 630-7P	630-7P		:30			IMP		NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$250.00					
N 4	WHNS	11/04/16	11/04/16	Fri 9-10p	Fri 9-10p		:30			IMP		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,400.00					
N 5	WHNS	11/06/16	11/06/16	NFL Pre-Game Show	12-430p		:30			IMP		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$750.00					
N 6	WHNS	11/08/16	11/08/16	M-F 3-4p	M-F 3-4p		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	-1-----				1	\$175.00					
<b>Totals</b>									<b>0.00</b>				<b>8</b>	<b>\$3,500.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	8	\$3,500.00	(\$525.00)	\$2,975.00
<b>Totals</b>	<b>8</b>	<b>\$3,500.00</b>	<b>(\$525.00)</b>	<b>\$2,975.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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